Una manera de hacer Europa

UNVEILING SPANISH WINES







A way to make Europe

Spanish Wine Specialist



SPAIN AWINE COUNTRY

We have grown grapes and made wine for as long as we can remember... 3,000 years!

It's hard to travel around Spain without coming across a vineyard... With almost one million hectares under vine in Spain, viticulture and winemaking are actively preserving life in our countryside, both from a social and environmental point of view.

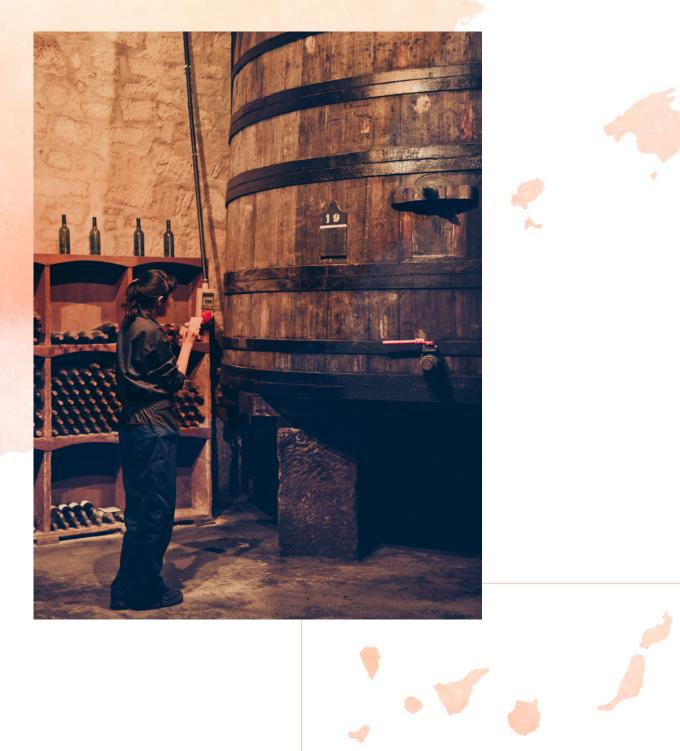
Wine is part of our culture, it is part of our social life and it is inextricably linked to our food.

Spain is Europe's second most mountainous country, which brings infinite nuances to our geography, climates and therefore, to our wines.

Spain boasts the largest area covered by organic vineyards in the world. We believe that **sustainable and organic farming** allows our soils to be richer and more alive, and as a result, our wines show more expression and regionality.

And we want to tell you all about it!!













UNVEILING SPANISH WINES



With a geography that is both extreme and extremely diverse, it's no wonder that Spain produces such a vast array of wine styles. From the cool and wet westerly winds blowing off the Atlantic, to the warm and sun-drenched Mediterranean coast, through the Central Plateau's never-ending plains where vines share the land with olive trees, crossing back over the Atlantic to the volcanic soils and diverse microclimates of the Canary Islands.

Winemaking in Spain, with its long and fascinating history, has made a quantum leap in the last several decades, bringing both the quality and distinction of Spanish wines to an all-time high. For the very first time, ICEX – Wines from Spain has put together an official and exciting educational programme that will provide participants with the in-depth knowledge they'll need to fully understand and appreciate Spain's current wine landscapes: classic icons, crowd-pleasers, heritage styles, as well as the hidden treasures from native varieties that a young generation of winemakers and vinegrowers are steadily recovering and offering to the world.



USW

The programme Unveiling Spanish Wines is made up of two modules:

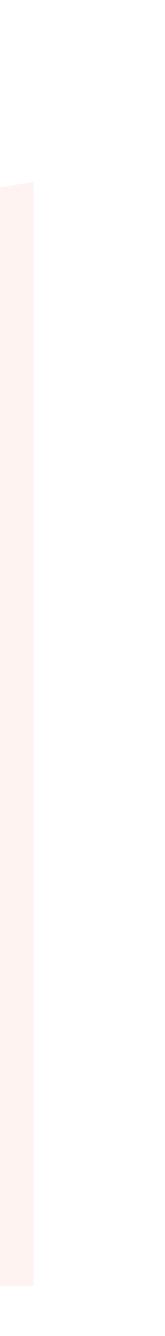
1. Spanish Wine Specialist

Wines from Spain Specialist is an online course taught through Wines from Spain e-learning platform. It is a comprehensive course that contains the most relevant information about Spain as a wine country and offers students an overview of its wine regions, with a special focus on Spain's signature grape varieties.

2. Spanish Wine Certified Educator

Spanish Wine Certified Educator is designed as a study trip to Spain with a programme of masterclasses and field visits.

The application process will evaluate both a student's previous experience with Spanish wines as well as their future potential as Wines from Spain Educators. Applicants for the Spanish *Wine Certified Educator* must complete the Spanish Wine Specialist online course before their study trip to Spain.





A deep knowledge of the wines of Spain must be based on the bedrock of a solid general introduction.



WINES FROM SPAIN SPANISH WINE SPECIALIST

The bedrock of Spanish wines

The Spanish Wine Specialist certification is an online course taught through ICEX Centro de Estudios Económicos y Comerciales - CECO: CECO has been instrumental in the training of thousands of professionals in diverse fields, including the successful Spanish Food and Gastronomy program, "Spain's Pantry and Gastronomy".







Fernando Madariaga / © ICEX

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WINES FROM SPAIN SPANISH WINE SPECIALIST

Qualification

Spanish Wine Specialist.

Participants

Each course is intended for 30 international wine professionals who wish to study Spanish wines in a systematic way, creating a solid and comprehensive foundation of knowledge.

Objective

- The objective of this first course is to give professionals an understanding of the fundamental canon of Spanish wines, to know where the current Spanish wine industry comes from and where it is headed. Attention will also be given to the connection between wines and regional gastronomies. The central part of the course will focus on the fundamental styles of wine in Spain from the perspective of the country's varieties.

- The ultimate aim of the course is to build a network of enthusiastic Spanish Wine Ambassadors, eager to teach and spread their passion and knowledge.





WINES FROM SPAIN SPECIALIST

Contents

01. SPAIN. A WINE NATION

- Location, Geography, and Climate
- Spanish wines in Figures
- How to read a label
- History
- Viticulture in Spain
- Winemaking in Spain

02. THE REGIONS

- Green Spain
- Ebro River Valley and Pyrenees
- Duero River Valley
- Central Ranges and Southern Plateau
- The Mediterranean
- The South
- The Canary Islands



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03. SPANISH WHITE GRAPE VARIETIES

- Airén
- Viura
- Verdejo
- Albariño
- Garnacha Blanca
- Godello

04. SPANISH RED GRAPE VARIETIES

- Tempranillo
- Bobal
- Garnacha
- Monastrell
- Mencía
- Cariñena

05. SPANISH SPARKLING AND FORTIFIED WINES

- Fortified Wines: Sherry & Co.
- Sparkling Wines: Cava & Co.

06. SPAIN. A FOOD NATION

WINES FROM SPAIN SPECIALIST

Learning Outcomes

- Know and understand the natural and human factors that determine the different styles of wines in Spain:

- 1. Geography
- 2. History
- 3. Viticulture
- 4. Winemaking
- Identify the main styles of wines in Spain.

- Know how to read a Spanish wine label and describe the expected style: be able to determine the approximate style that can be expected from a wine through the label, according to the indications regarding varieties, protected geographical indications, styles and legal classifications.

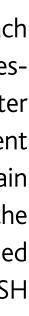
gastronomies.



- Know the main traditional pairings between wines and regional

Methodology

The course will take place during 5 consecutive weeks. Prior to each week's session, students will be given reading material to review. Sessions will then consist of a 120-minute live class with a tutor. After each session, students will be given assignments as a self-assessment test to be completed prior to the following session. In order to obtain the certification, students must attend the live sessions or watch the recordings and at the end of the course students must pass a timed multiple-choice test in order to obtain their qualification: SPANISH WINE SPECIALIST.





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CONTACT US FOR FURTHER INFORMATION

UNVEILING SPANISH WINES

Spanish Wine Specialist

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